Parenting has a pervasive impact on children’s lives. Parenting programs have been shown to have a marked impact on many aspects of the children’s lives. Yet few parents participate in evidence-based parenting programs. This presentation will focus on what communities can do to prepare for and successfully support the implementation of an evidence-based public health approach to enhancing parental capability at a population level.

Strategies for enhancing parental engagement, reducing stigma, and other barriers to parental participation will be discussed. The importance of parental self-regulation and clinical strategies to promote it will also be discussed, as well as challenges and specific strategies for engaging vulnerable families. Factors that influence practitioners’ deployment of evidence-based programs will be considered, and strategies for promoting fidelity will be highlighted.

**ABOUT THE SPEAKER**

Professor Matthew Sanders has built a highly regarded international reputation for conducting outstanding research and translating it into practical programs which promote stronger families and prevent and address childhood behavior problems. He is considered a world leader in the development, implementation, evaluation and dissemination of population-based approaches to parenting and family interventions.

The Triple P parenting system has now helped approximately 7 million families worldwide. It is used in 27 countries and has been translated into 19 languages other than English. More than 68,000 practitioners have been trained in its delivery.

For more information about Triple P in Lane County, please visit www.LaneKids.org